



**Fall22  
Snow**

FA22-100Prcnt

# The Time is Now.

*100% Snow goggles were developed by our world class designers & engineers at our California based headquarters. Our 2022 Goggle product line was developed to exceed the performance expectations of top global snow athletes, while catering to the weekend warriors and new snow adventurers.*

*100% goggles are the perfect blend of visual clarity, premium performance, and optimal protection in various winter conditions.*

## Content:

- Lens Technology
- Norg
- Snowcraft
- Snowcraft XL
- Valnor
- Okan
- Replacement Lenses
- Packaging
- Displays



# Snow Lens Technology



## 3DPlane™ Molded Lens Technology

Our 3DPlane™ Molded lens technology offers an unparalleled design shape that offers the user with the most optically clear lens with enhanced protection. Our design process enables a seamless lens fit to the goggle chassis — giving it a robust structure that embraces the elements and welcomes her wrath.



## Scratch Resistant Lens Technology

Each 100% goggle lens is super scratch resistant. Coupled with an unparalleled hydro and oleophobic coating, keeping your lens smudge, scratch, and moisture free — proven on our Moto/MTB goggles where the going gets really rough!



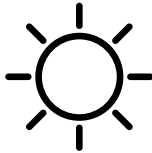
## UltraHD® Optical Clarity Lens Technology

Ultra HD integrates a shatterproof and impact resistant polycarbonate material molded specifically for zero optical distortion. The result is a lens that's engineered to maximize protection while maintaining the clearest, most accurate vision even in extreme weather conditions.

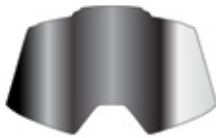
## HiPER LENS

## HiPER® Contrasting Lens Technology

HiPER lenses filter out certain color wavelengths to create more contrast. You can compare it with a grayscale image that you make more black and white. We filter out the light frequencies that are 'grey' areas, bringing out the more vibrant colors and create more contrast and sharper details by doing so.



Bright  
& Sunny



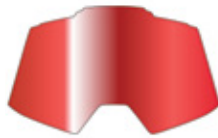
HiPER Grey-Blue w/  
Silver ML Mirror  
VLT: 8%



HiPER Grey-Blue w/  
Green ML Mirror  
VLT: 8%



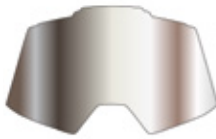
HiPER Copper w/  
Violet ML Mirror  
VLT: 8%



HiPER Vermilion/Rose  
w/ Red ML Mirror  
VLT: 8%



HiPER Lavender  
ML Mirror  
VLT: 12%



HiPER White  
ML Mirror  
VLT: 12%



HiPER Vermilion/Rose  
w/ Blue ML Mirror  
VLT: 12%



Partly Sunny  
& Cloudy



HiPER Grey-Green  
Non Mirror  
VLT: 38%



HiPER Copper  
ML Mirror  
VLT: 38%



HiPER True Gold  
ML Mirror  
VLT: 38%



HiPER Silver Flash  
ML Mirror  
VLT: 48%



HiPER Blue  
ML Mirror  
VLT: 48%



HiPER Pink w/  
Turquoise ML Mirror  
VLT: 48%



Overcast  
& Snow



# Norg

*The Norg was purpose built to meet the demands of skiers and snowboarders who shred various mountain terrain —in every condition mother nature can throw at them. The Norg is equipped with superior lens changing capabilities utilizing our Gravit8™ magnetic system. Paired with our 3DPlane™ lens technology, you’ll experience an unmatched frame-to-lens fit, with uncompromising performance.*

## Features:



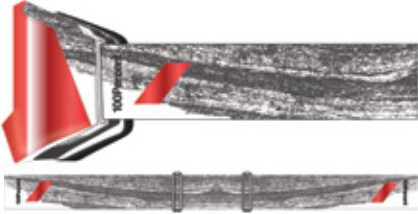
- Gravit8™ — 8 Magnetic touch-points provide a secure fit while ensuring easy lens changing and unrivaled performance
- 3DPlane™ Molded Lens Technology provides seamless lens-to-goggle chasis fit
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included with magnetic protective cover, which adheres to the goggle chassis over the attached goggle — protecting both lenses at once during storage
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection off the hill






New

**Badlands**  
HIPER Vermillon w/Red ML Mirror S4 / 8%




 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00006

New

**Acid Snow**  
HIPER Lavender ML Mirror S3 / 82%




 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00008

New

**Essential White**  
HIPER Copper w/ Violet ML Mirror S4 / 8%




 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00003

New

**Essential Black**  
HIPER Vermillon w/Red ML Mirror S4 / 8%




 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00002

New

**Bison**  
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%




 SPARE LENS: HIPER True Gold Mirror S2 / 38%

51000-00007

New

**Acid Snow**  
HIPER Grey-Blue w/ Green ML Mirror S4 / 8%

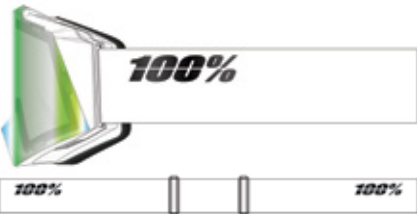



 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00009

New

**Essential White**  
HIPER Grey-Blue w/ Green ML Mirror S4 / 8%




 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00004

New

**Essential Black**  
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



 SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00001





# Snowcraft

*The 100% Snowcraft goggle sets the benchmark for a premium performance snow goggle. Delivering utmost protection, visibility, and comfort for optimal performance on the mountain. The Snowcraft lens is compatible with the 100% Snowcraft XL goggle, taking the concept of ‘sharing your experience’ to the next level.*

## Features:

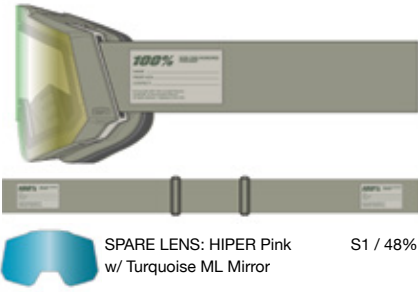
- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*
- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*
- *Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin*
- *OTG compatible — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle*
- *Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments*
- *Spare lens included — compatible with the Snowcraft XL Goggle by 100%*
- *Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection*





New

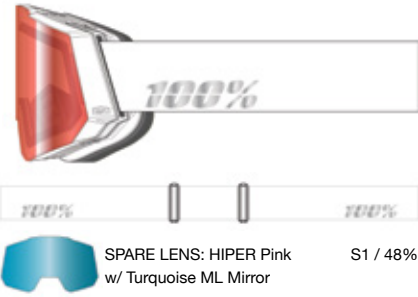
Cement  
HIPER Copper ML Mirror S2 / 38%



51001-00006

New

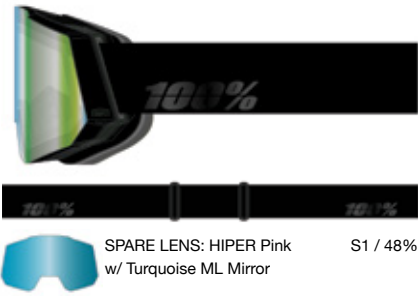
Essential White  
HIPER Vermillon w/Red ML Mirror S4 / 8%



51001-00004

New

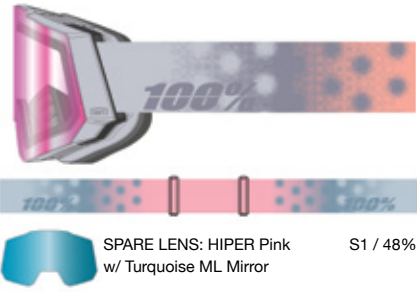
Essential Black  
HIPER Grey-Blue w/ Green ML Mirror S4 / 8%



51001-00002

New

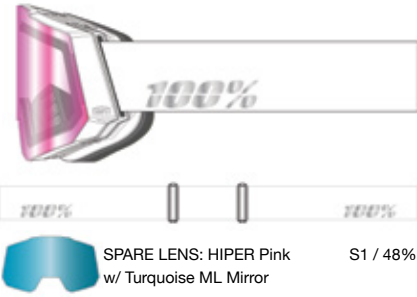
Stonehamer  
HIPER Lavender ML Mirror S3 / 12%



51001-00007

New

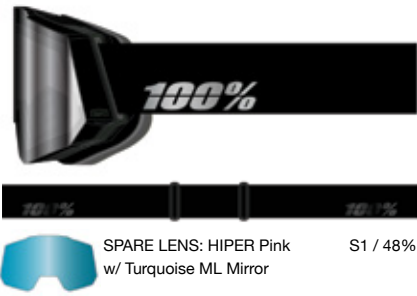
Essential White  
HIPER Lavender ML Mirror S3 / 12%



51001-00003

New

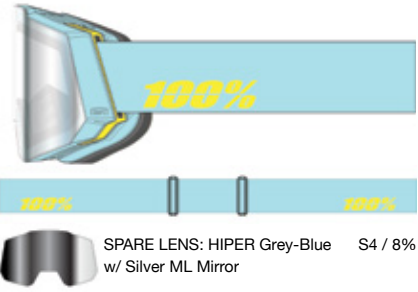
Essential Black  
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



51001-00001

New

Sunpeak  
HIPER Silver Flash Mirror S1 / 48%



51001-00005





# Snowcraft XL

*The Snowcraft XL is an oversized option of it's sibling — for those looking to turn up the volume on the style dial. The Snowcraft XL lens is compatible with the 100% Snowcraft goggle, so you can pack less and focus more on what matters; giving 100% on the mountain.*

## Features:

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included — compatible with the Snowcraft Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection





New

**Witec**  
HIPER Copper ML Mirror S2 / 38%



SPARE LENS: HIPER Silver Flash Mirror S1 / 48%

51002-00007

New

**Essential White**  
HIPER White ML Mirror S3 / 12%



SPARE LENS: HIPER Copper w/ Violet ML Mirror S4 / 8%

51002-00004

New

**Essential Black**  
HIPER Vermillon w/Red ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00002

New

**Fossil Express**  
HIPER Copper ML Mirror S2 / 38%

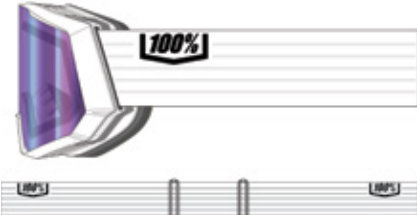


SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00006

New

**Essential White**  
HIPER Copper w/Violet ML Mirror S4 / 8%



SPARE LENS: HIPER Silver Flash Mirror S1 / 48%

51002-00003

New

**Essential Black**  
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%

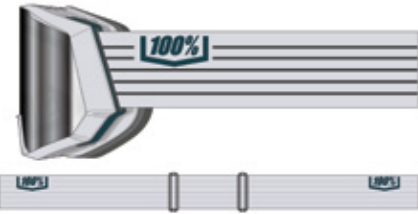


SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00001

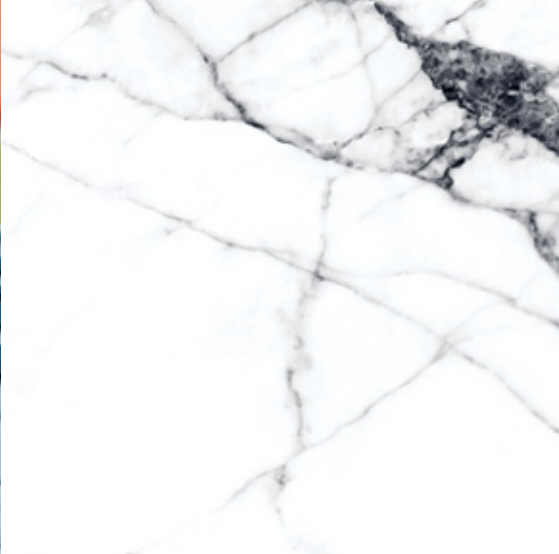
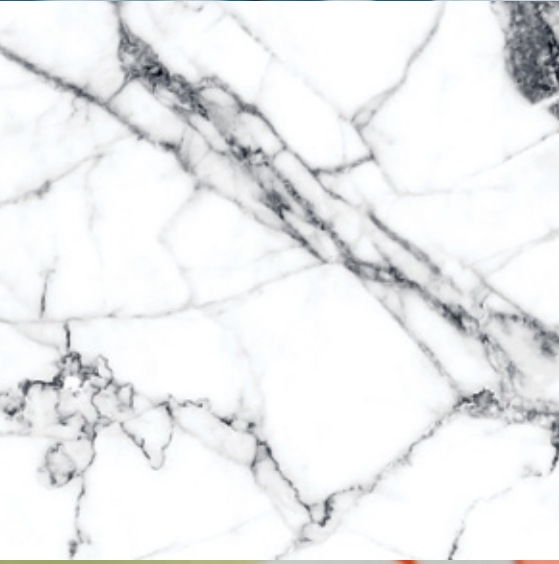
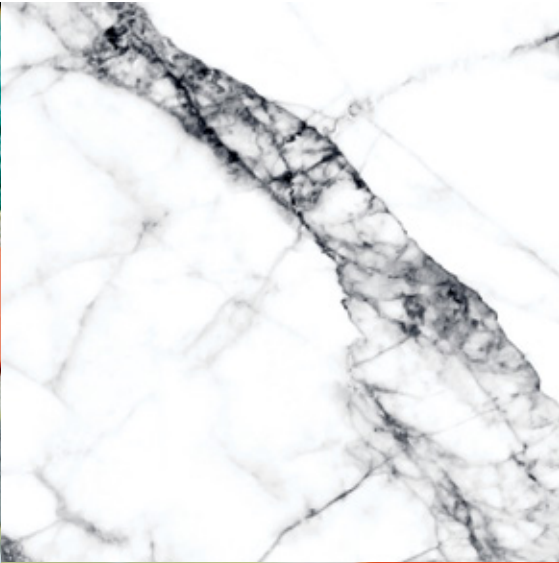
New

**Mason**  
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00005





# Valnor

*The Valnor pays homage to vintage moto design and culture, coupled with modern styling and innovative technology — resulting in a timeless look with next level performance.*

## Features:

- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*
- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*
- *Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin*
- *Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments*
- *Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection*




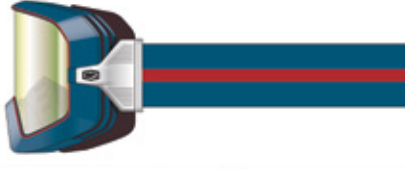


New

Chalet

HIPER True Gold Mirror

S2 / 38%



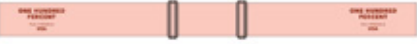

51003-00005

New

Bellevue

HIPER Copper ML Mirror

S2 / 38%




51003-00006

New

Butte

HIPER True Gold Mirror

S2 / 38%





51003-00007

New

Moritz

HIPER Grey-Green

S2 / 38%





51003-00004

New

Moritz

HIPER Silver Flash Mirror

S1 / 48%



51003-00003

New

Essential Black

HIPER Blue Mirror

S1 / 48%



51003-00002

New

Essential Black

HIPER Grey-Blue w/Silver ML Mirror

S4 / 8%



51003-00001



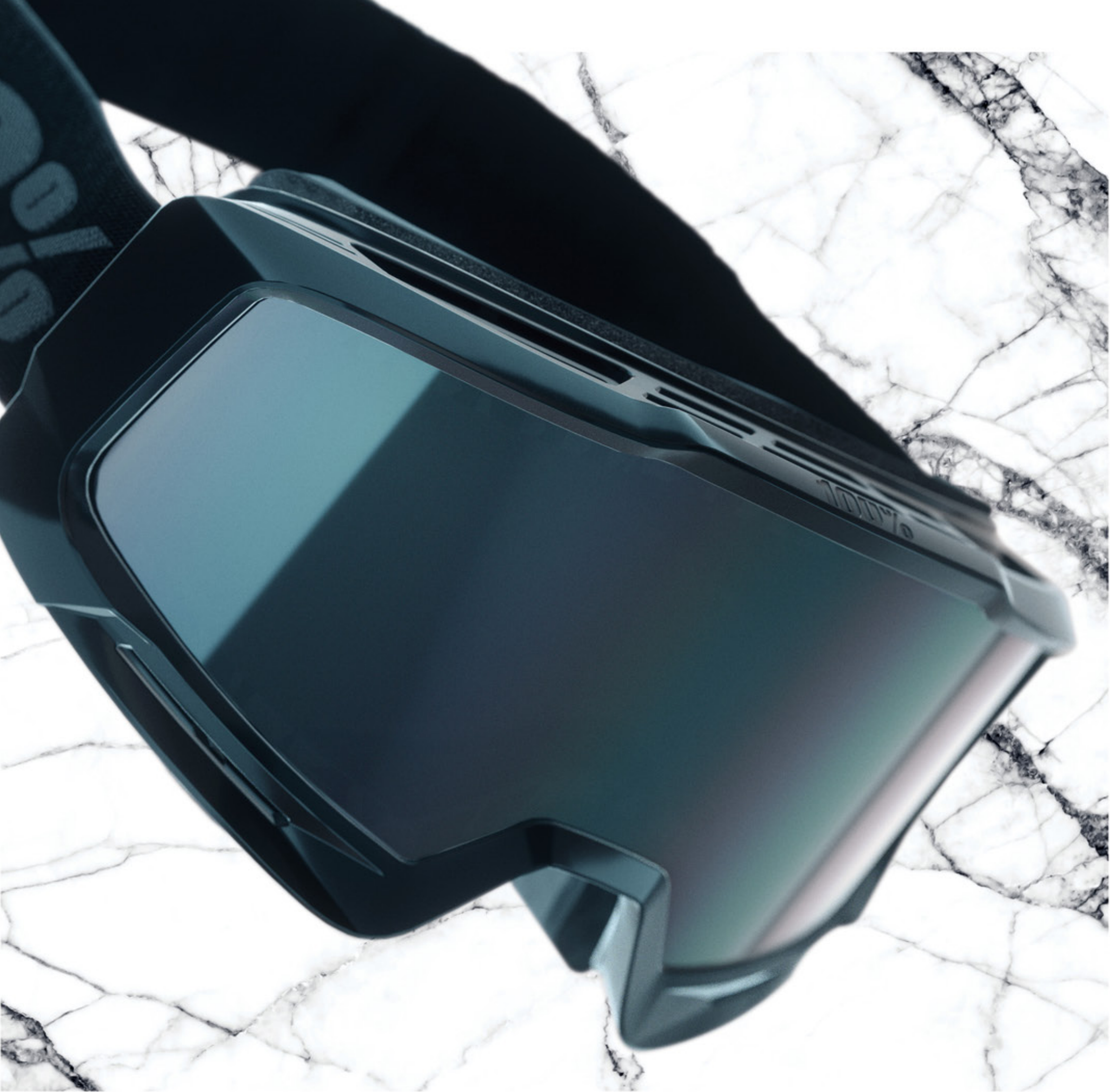


# Okan

*The Okan charges forward with premium performance with value in mind. Okan is the essential all-around snow goggle. From skin-track to summit, and down through the park — the Okan offers a near limitless field of view and superior comfort for the everyday rider.*

## Features:

- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection
- Premium Injection-molded 2mm impact-rated, shatter-resistant lens





New

Camo

HIPER Copper ML MirrorS2 / 38%




51004-00007

New

Cloud 9

HIPER Vermillion/Rose w/ Blue ML MirrorS3 / 12%




51004-00006

New

Essential Fluo Orange

HIPER Vermillion w/Red ML MirrorS4 / 8%




51004-00005

New

Essential White

HIPER Pink w/ Turquoise ML MirrorS1 / 48%

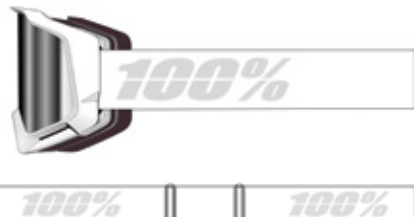


51004-00004

New

Essential White

HIPER Grey-Blue w/Silver ML MirrorS4 / 8%




51004-00003

New

Essential Black

HIPER Vermillion w/Red ML MirrorS4 / 8%




51004-00001

New

Essential Black

HIPER Pink w/ Turquoise ML MirrorS1 / 48%



51004-00002



# Replacement Lenses

*The 100% collection of snow goggles offers several lens options for optimizing your experience on the mountain, in a variety of light and weather conditions.*

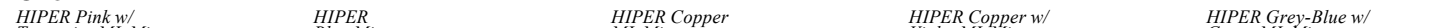
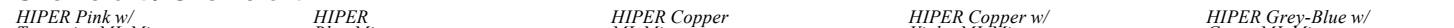
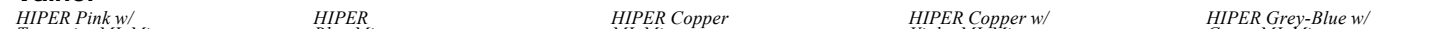
## Features:

- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*
- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*





*HIPER Pink w/* *HIPER* *HIPER Copper* *HIPER Copper w/* *HIPER Grey-Blue w/*

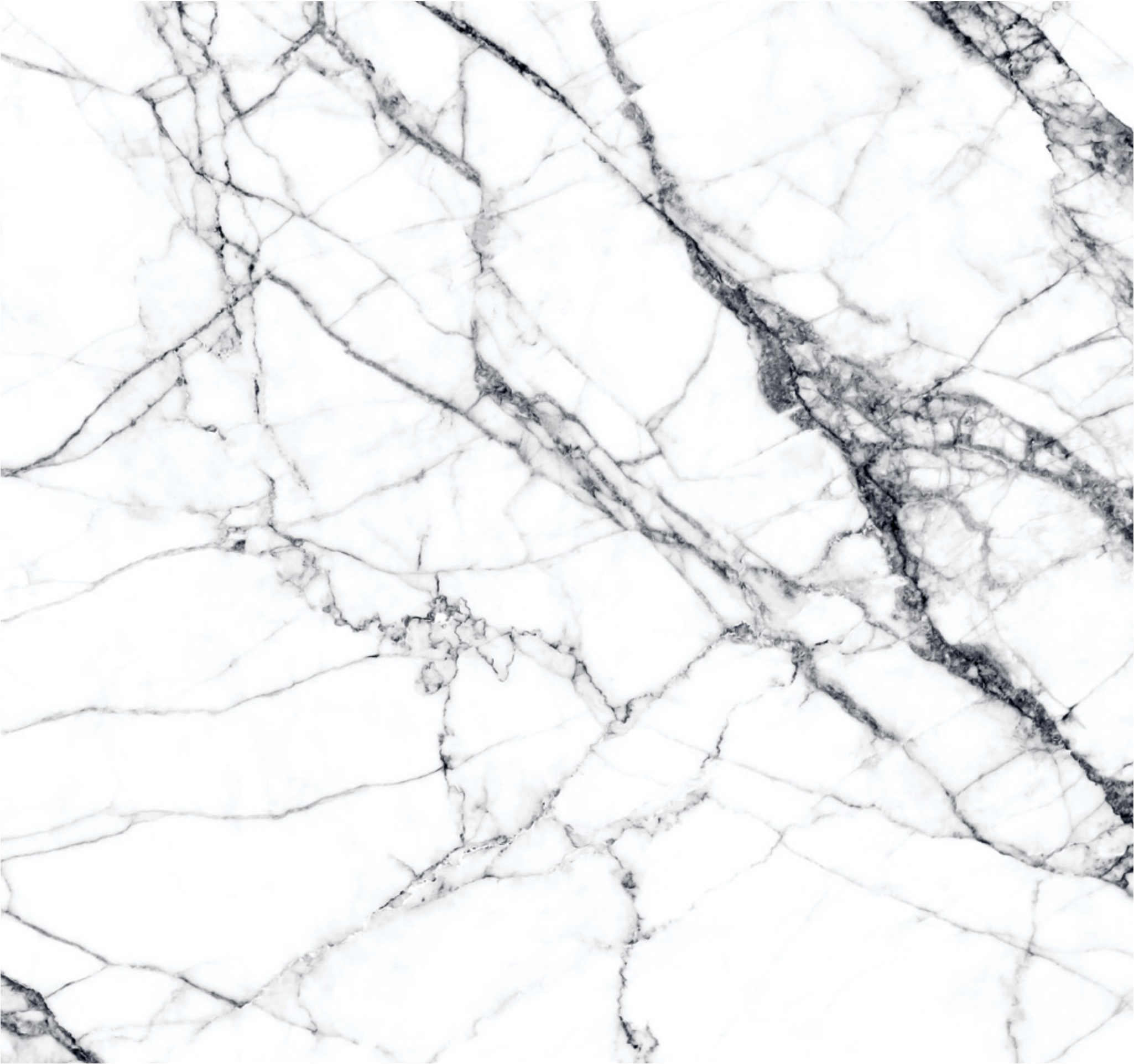


# Packaging

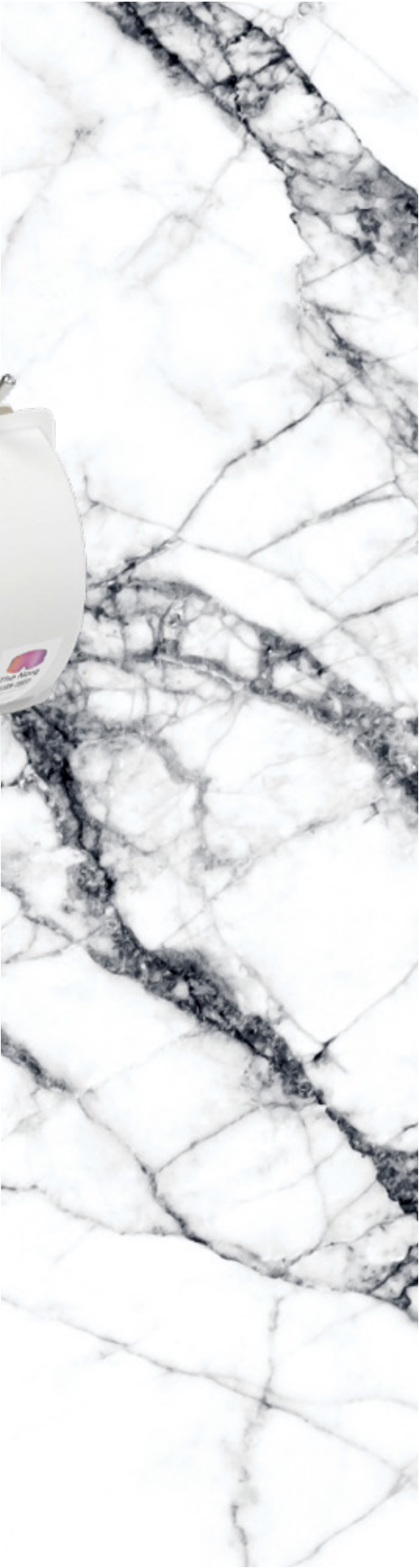
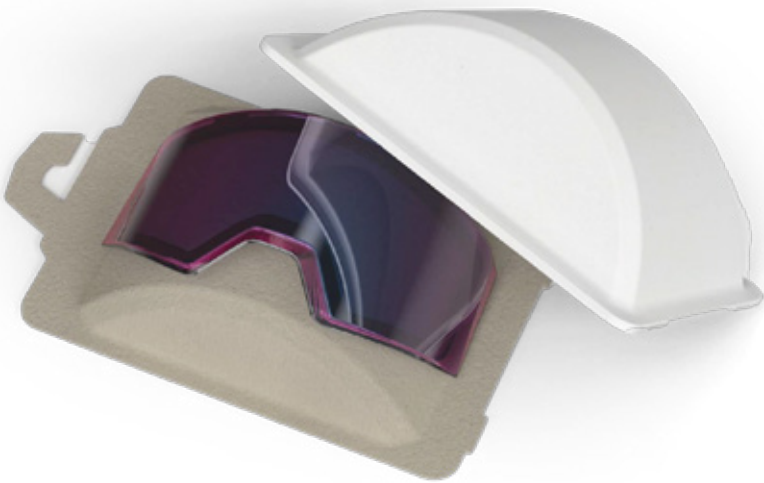
*Substainable Vision.  
Packaging made with recycled pulp.*

## Features:

- *Eco Friendly*
- *New and innovative for Snow industry*
- *Outline of all proudct details*
- *What is included in the box*
- *Stackable & reusable*







# Displays

Single Unit  
Display



18" W  
72000-000-01

Optical  
Counter Cube



34" H x 18" W x 16" D  
72064-001-01

Optical Cube  
With Pedestal



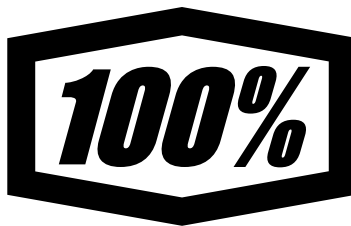
60.5" H x 18" W x 16" D  
72064-000-01

Optical  
Tower Display



81" H x 20" W x 24" D  
72063-000-01





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*@ride100percent*



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